



STUDIUM EXECUTIVE EDUCATION

INSTITUT

AKTUELLES

STUDIUM

FORSCHUNG

STUDENT HUB

KONTAKT

Suche



Studium

Executive Education

Lehrveranstaltungen

Workshop on Executive Education, Tübingen, Germany, 2014

At Home Around the Globe

The Global Ethic Institute and the Humanistic Management Center have partnered to develop and deliver knowledge driven, practice focused and impact oriented executive education offers. These blended learning offers are developed to support sustainable value generation and resolve ethical dilemmas in globally active enterprises.

To this end a scenario workshop titled *At Home Around the Globe* was held with a select number representatives of the business community and highly experienced executive education faculty on May 06th 2014 at the Global Ethic Institute in Tübingen, Germany. The aim was to introduce the conceptual underpinnings for our executive education offers and to discuss and reflect on possible topics, delivery formats and skills to be developed through these offers.

Following the very encouraging feedback received from the participants and the insights gained during the workshop the Global Ethic Institute decided to further develop and market our offers aligned to the demand that was expressed as well as to the competences the Global Ethic Institute and the Humanistic Management Center have. The result will be an exceptional executive education offer in business ethics for management teams in globally active organizations that is knowledge driven, practice focused and impact oriented.



Humanistic
Management
Center

We support the UN initiative

PRME Principles for Responsible
Management Education

Kontakt

Weltethos-Institut (Universität Tübingen)
Hintere Grabenstraße 26
72070 Tübingen
Tel. 07071 54940 -30
Fax 07071 54940 -40
E-Mail sekretariat[at]weltethos-institut.org
Impressum

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Zu Fuß zum Institut